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## Z<sup>2</sup> Jeans Co. Spotlight

 tendaji on August 15th, 2008



We would like to shine the spotlight on an up-and-coming artist and premier manufacturer, Z<sup>2</sup> Jeans Co.

1. Tell us a little bit about your company and how you got started?

Z<sup>2</sup> Jeans Co. started in Late 90's when the apparel industry is moving towards more fashion and quality consciousness, after successfully completed 7-8 years in OFF LINE clothing services for various clothing line, now with a capital of 30K and fully functional facility we are IN.

2. What can you do to help others get a foot in the door within the fashion industry?

We are offering full manufacturing services to all clothing lines, with competitive prices, low minimums, customize designing; customize tags, printing, embroideries, embellishments and many more.

3. Where do you see your company within 5-10 years?

Z<sup>2</sup> Jeans Co. sees our clothing line in almost every store /boutique/retailers. We are seeing ourselves making clothing for almost 80-90% of underground brands and private labels.

4. Tell us a little but about your clothing lines?

Z<sup>2</sup> Jeans Co. theme is to see "SATISFACTION" and "GRACE" while wearing our product line, so for this we are continuously looking for niche products and spending most of our budget in Research and developments. We have now Jeans, in coming season we will have t-shirts and selvedge denim premium product line.

5. Tell us a little bit about the custom jean program and how you came up with the idea for such a program?

Z<sup>2</sup> Jeans Co. initially started with CUSTOM MADE JEANS concept in which we offer customers entirely perfect fit as per their requirement we ask customer to give us approx 7 measurements and choose the other options like fabric, fit, rise, leg and trims. We have approx 100+ fabrics and washes to offer along with it we offer "clone a jean" services to our clients. We will soon be starting selvedge denim line. I have come up with this idea when we started searching the perfect fit of jeans for ourselves then I thought if this problem is happening with me then it must be happening with others too so I started it on for others too.

6. Where can potential customers find information about your clothing line or custom jean program?

Z<sup>2</sup> Jeans Co.'s potential customer can find us on our website <http://www.z2jeansco.com> and we are now adding and looking boutiques, stores and retailer.

7. Feel free to add anything else to market your company....

*Every individual has their own uniqueness and style so why their clothing be standardized?*

*Come on be your own STYLIST...!*

With the above line, Z<sup>2</sup> Jeans Co. has launched its official website <http://www.z2jeansco.com> on 21st January after its offline services to various customers. Z<sup>2</sup> Jeans Co. has its headquarters and production facility in Karachi, Pakistan and having Sales and Marketing offices in US and Canada so far.

We are offering five services:

1. Custom Made Jeans for Men and Women: Here customers can have liberty of choosing from Fabric (from our wide variety of expensive industry top of the notch fabric having Coating, Lurex, weft dyed, stretch, poly denims and many more) Fit, Rise, Legs, pockets, thread and metal hardware of their choices and we manufacture jeans by using their 7 measurements

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SHIPPING WORLDWIDE.

3. PRODUCT GALLERY JEANS FOR MEN/WOMEN : In this we have put some pre-designed styles having various washes, customer choose the style , put in their measurements and we will CUSTOM made it for him/her. There are various styles ranging from US \$ 90- US \$ 125 with FREE SHIPPING WORLDWIDE

4. BOUTIQUES/RETAILS: We are now going to launch our brand in various Boutiques and Retails stores, where boutiques and retailers can have the liberty of choosing styles, waist and inseams . The minimum lot they can buy is of 6 pcs to 50 pcs and delivery will be in 30-45 days.

5. PRIVATE LABELS cmt services with complete customization from design to brand tags , we do prints, silk screen, heat transfer, flock, foil, rubber, gel photo transfer, glitter, pigment, discharge and many more . We do embroideries, Rhine stones, studs, crystals, beads anything....

Regards,

Farhan Zaidi

Z<sup>2</sup> Jeans Co.

President,

Be Your Stylist....

[www.z2jeansco.com](http://www.z2jeansco.com)

Messengers : z2jeansco

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