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[Dobizo Network Member Profile: Z² Jeans Co.](#)

Q. How much capital did you start your company with?

A. 30K as running capital + a fully functional facility for production.

Q . What will your company bring to the Dobizo Network?

A. Our company brings a platform for all potential customers and group members to start their clothing line manufactured with us at lower minimum and complete customization.

Q. How long has your company been established and where did it begin?

A. We started our operations in 1998, with offline servicing to Retailers / clothing lines and other custom clothing companies.

Q. What obstacles have you faced with starting your custom Jeans company so far?

A. The biggest obstacle we have been facing due to us being an Asian Company is to have people believe that we are a genuine company. But , with our highest quality, prompt responses and customer services we have managed to overcome this obstacle.

Q. How do you plan on making your clothing company a success?

A. We are moving towards putting our clothing line into boutiques/stores and we are further expanding our CMT services to every smaller / medium size clothing lines so that all the inspiring clothing lines will not have any problem in finding a reliable supplier.

Q. How many people are behind your brand Z Squared Jeans Co?

A. All our customers, our sales reps and our team of dedicated employees who have put FAITH in our company. Since, we are in non-disclosure agreement with brands so we can't disclose their names. However the approx people are 100 +

Q. Why did you decide to start a clothing line?

A. After having CMT services to various customers successfully, we find a niche to start

our own clothing line with a vision to provide unique and customer friendly clothing in affordable prices.

Q. What separates your apparel industry company from the thousands of others that already exist?

A. Our unique concept of COMPLETE CUSTOMIZATION and MAKING each and every customer feel SPECIAL , our variety of product lines, less minimum per order quantity , competitive pricing, shortest lead time , technical and dedicated staff , customer services and our State of the art facility. Moreover, we eliminate the barrier of shipping.

Q. Where does your inspiration or design influence come from?

A. All the influences and inspiration comes from the ideas of myself which I usually get after seeing the different cultures , economical and political conditions of the WORLD i.e. President of the company

Q. What do you feel you still need to learn about the apparel industry?

A. Everyday is a learning process and the apparel industry is very vast and new things are coming in daily , moreover , need to understand Total CUSTOMER SATISFACTION METHODS on which we are currently developing.

Q. Who is your target market? For example where do you see your clothing being sold and who will be buying it?

A. Our target market is boutiques/stores of upper middle range and women/men ages between 25-35 who have strong personality and a sense of professionalism.

Q. Finally where do you see your company in five years?

A. We will see ourselves in next five year in every boutiques/stores and manufacturing product lines for 90% of the clothing lines out there.

Q. Where can customers find your brand online?

A. Customer can find us as of now on our official website [Z2 Jeans Co](#) and offline various places, like SOULFLY Inc, various trunk shows and now we will soon be organizing fitting parties on quarterly basis. Also check us out on [Dobizo Fashion Network](#).

Brief description of z Squared Jeans Services:

We are offering Five services.

1. Custom Made Jeans for Men and Women: Here customers can have liberty of choosing from Fabric (from our wide variety of expensive industry top of the notch fabric having Coating, Lurex, weft dyed, stretch, poly denims and many more) Fit , Rise, Legs, pockets , thread and metal hardware of their choices and we manufacture jeans by using their 7 measurements like (Waist, Hip, Front rise, back rise, Thigh, Knee and Leg opening) . All of these in US \$110 with FREE SHIPPING WORLDWIDE.

2. Clone a Jeans: Here we give a liberty to customer to send their favorite pair of jeans to us and we will copy from the closest fabric, wash, fit and measurements and closest Z²J's metal accessories. This service is only for US \$120 with FREE SHIPPING WORLDWIDE.

3. PRODUCT GALLERY JEANS FOR MEN/WOMEN: In this we have put some pre-designed styles having various washes, customer choose the style, put in their measurements and we will CUSTOM make it for him/her. There are various styles ranging from US \$90-\$125 with FREE SHIPPING WORLDWIDE

4. BOUTIQUES/RETAILS: We are now going to launch our brand in various Boutiques and Retails stores , where boutiques and retailers can have the liberty of choosing styles, waist and inseams .The minimum lot they can buy is of 6 pcs to 50 pcs and delivery will be in 30-45 days.

5. PRIVATE LABELS: CMT services.